

Astrodata Kit™ Questionnaire

In the April/May issue of *Coin Connection*, Atari offered the free Astrodata Kit. This kit contains advertising and promotional sales materials designed to help operators and locations realize maximum profit potential from *Asteroids Deluxe™*.

We would like to hear your comments about how

you've used the Astrodata Kit and suggestions of what we might include in future promotional kits to make them even more valuable to you.

Please fill out the questionnaire below and return it to our Marketing Services department.

1. Did the Astrodata Kit give you a better understanding of the *Asteroids Deluxe™* game play and operator options?

Yes ☐

No ☐

2. Did you place any newspaper ads or radio commercials after receiving your kit?

Yes ☐

No ☐

If yes:

Newspaper

Radio

Where did you place ads/commercials?

How many times did your ad/commercial run?

Do you feel the ads increased business at your location?

Yes <input type="checkbox"/>	Yes <input type="checkbox"/>
No <input type="checkbox"/>	No <input type="checkbox"/>

3. Did you use the contest and tournament information to plan an event at your location?

Yes ☐

No ☐

4. Rate the value to you of the following:

Excellent

Good

Fair

Poor

- A. Sales Sheet
B. Fact Sheet
C. Game Photos
D. Advertising Premiums Photo
E. Ad Slick for Newspaper Ads
F. Radio Commercials
G. Contest/Tournament Ideas

5. What suggestions do you have to make future kits even more useful? _____

6. Other comments: _____

7. I would like to receive the following free promotional kits:

Astrodata Kit ☐

Centipede™ Kit ☐

Name _____

Company _____

Street _____

City _____ State _____ Zip _____

Phone Number _____